

NEWSLETTER

Volume 4

November 21, 1983

Number 19

Current Statistics - October 31, 1983

Total Employment: 3,049	Gaseous Diffusion Plant Employees: 1,258
Number of Employees on Layoff: 203	Gas Centrifuge Enrichment Plant Employees: 635
Oil, Chemical and Atomic Workers Local 3-689: 1,200	Central Administration: 1,156
United Plant Guard Workers of America: 99	

Progressions and Promotions

Greg VanArsdall, from Engineer, Staff, to Engineer, Senior (D-577).
Ronald D. Privette, from Engineer to Engineer, Staff (D-206).
Robert B. Cochran, from Specification Writer to Technical Writer (D-206).
Kenneth R. Messer, from Quality Control Inspector I to Quality Control Inspector II (D-590).
Paul G. Simpson, from Engineer to Engineer, Staff (D-516).
Richard A. Kortze, from Engineer to Engineer, Staff (D-516).
Sara A. Blume, from Clerk I to Clerk II (D-266).
Barbara J. Baker, from Personnel Clerk II (D-621) to Administrative Analyst (D-187).
Charles A. Diamond, from Quality Control Inspector I (D-591) to Quality Control Inspector II (D-585).
Ronnie L. Hughes, from Quality Control Inspector I (D-590) to Quality Control Inspector II (D-585).
Brian E. Withrow, from Foreman-Material Distribution (D-226) to Maintenance Planner (D-187).
Donald R. Stone, from Technical Writer to Operations Systems Technologist, Staff (D-206).

Clubs and Organizations

The Poinsettia Ball, annually co-sponsored by the Goodyear Atomic Women's Club of Portsmouth and Goodyear Atomic, is scheduled for Saturday, Dec. 3, from 9 p.m. until 1 a.m. The ball will be held at the American Legion Veterans' Memorial Hall at Seventh and Court Streets in Portsmouth. Dick Hawkins and the All Star Band will provide the music. Helen Hale, general fund chairman and Denise White, club president, will be co-chairpersons for the ball this year. Other committee appointments are Ms. Helen Jordan, tickets and Goodyear liaison; Phyllis Martin, publicity; Carolyn Duncan and Phyllis Lallow, door prizes; Annetta Delabar, decorations; and Betty Boggs, special prize. Tickets are available at \$15 per couple for Goodyear employees only and \$20 per couple for the general public. All club members have tickets for sale.

The Chillicothe Goodyear Women's Club will have a meeting on Dec. 12 at 7:30 p.m. at the Trinity Methodist Church, Main Street, Chillicothe. The program will be candlewicking. For more information, call Nancy Waltermeyer at 772-2797 or at extension 2443.

Community Activities

Cynthia M. Vicars (D-822) has successfully completed a 12-week training course with the Ashland, Kentucky, YMCA Underwater Activities Program and is now a certified scuba diver.

Speakers' Bureau

Charles Lux (D-521) presented a talk on poisonous house plants to approximately 30 members of the Waverly Lions Club on Wednesday, Nov. 9, 1983.

Science Demonstrations

Roger Jackson (D-551) and Ron Wawro (D-521) presented a science demonstration program at Waverly High School on Nov. 9. A total of 560 students grades 9-12 attended.

Obituaries

Dr. Edward V. Henson, 66, Wilmington, November 1. Henson was a staff physician (D-930) who retired from Goodyear Atomic on March 1, 1983. He is survived by his wife, Lois. Hall Dautel, 73, Medway, November 8. Father of H. David Dautel (D-623).

New Employees

November 7, 1983	Cynthia A. Kneisley	411	Stenographer II
	Martha A. McCardle	272	Engineer
	Gregory A. Goslow	378	Engineer, Staff
November 16, 1983	Teresa Ann Gill	061	Clerk II
	David L. Marr	567	Administrative Analyst
	Conzan M. Cole	206	Clerk I

New Arrivals

Daughter, Ingrid Elizabeth, October 18, to Bryan (D-206) and Linda Booker.

Cost Reduction

The following employees submitted ideas through the Cost Reduction "I"dea Program from Oct. 31 through Nov. 11, 1983: R. E. Comany (D-003), E. S. Stall (D-411), E. A. Long (D-446), M. S. Remy (D-453), R. E. Cross (D-475), R. E. Charles (D-512), G. E. Contreras (D-556), R. L. Foster (D-590), C. K. Stalnaker (D-590), F. E. Stephenson (D-590), R. O. Winkler (D-590), R. L. Hayward (D-714), C. A. Stapleton (D-727), R. E. Smith (D-741), D. W. Chaffin (D-814), J. S. Cisco (D-814) and M. Cremeans (D-814).

Family

David Gibson, 13, son of Richard Gibson (D-712) has received the God and Country Award of Scouting. A Life Scout member of Troop 12 and a member of Calvary Baptist Church, Portsmouth, David worked under the counseling of his pastor in several church-related projects for four months to become eligible to receive the award.

News from DOE

The Department of Energy (DOE) has awarded a \$500,000 grant to initiate research and development in seven Great Lakes region states on the generation of energy from biomass, including wood and agricultural crop residues. The grant was issued by DOE's Oak Ridge Operations to the Council of Great Lakes Governors, Inc., as part of an overall regional biomass program in the Northern Tier States which is being managed by DOE's Oak Ridge Operations under the office of DOE's assistant secretary for Conservation and Renewable Energy. In August, DOE awarded a similar grant to the Coalition of Northeastern Governors for a regional biomass program in 11 Northeastern states. The Council of Great Lakes Governors, with headquarters in Madison, Wisconsin, will administer the most recent grant which will involve biomass programs in Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin and Iowa. The program is designed to provide the scientific foundation for a tree production and harvesting system that could be the source of expanded supplies of wood for use as a fuel.

News from Goodyear

Directors of The Goodyear Tire & Rubber Company declared, on November 1, a regularly quarterly dividend of 35 cents per share payable December 15 to shareholders of record November 16. the dividend payment represents an annual rate of \$1.40 per share.

Strong demand by supplier employees under the American Motors Corporation's "S" plan has led the automaker to institute a toll-free telephone number for the distribution of the required forms. Effective immediately, active and retired Goodyearites should call 800-AMC-CARS (800-262-2277) for forms instead of contacting Goodyear's Southfield, Michigan, office. Under the "S" Plan, AMC, Renault and Jeep vehicles and their factory-installed options can be purchased at four percent above the total dealer invoice. The form must be obtained prior to negotiating with a participating dealer since the plan is voluntary, not all dealers are participating. Goodyearites do not pay for holdback, floor plan adjustment or local cooperative advertising. They do pay for the usual title/registration and licence plate fees along with transportation/destination charges, national advertising, if applicable, gasoline and state and local sales taxes. Questions about dealer charges should be referred to Alvin Shoalts or Joan Bolz at AMC 313-8247-3420 or 313-827-3246. They can provide cost estimates for base vehicles plus factory-installed options. A fact sheet about the AMC program is available in the Goodyear Atomic Public Communications office, X-100 Building, M/S 1220.

Goodyear, which spends \$110 million a year on advertising and sales promotion, has been evaluating its advertising agencies and announced Nov. 14 that it is consolidating its major ad categories with one agency -- J. Walter Thompson of New York. The move was made to achieve unified advertising communications in the United States and ultimately worldwide. John P. Kelley, vice president of Advertising for the past 11 years, retires effective Nov. 11 and helped George Lenox, his replacement, in the review. Lenox, 61, was elected to the position on Nov. 3. Lenox, director of Advertising since 1973, took over his new duties November 12, the day following the retirement of Kelley, 64. Effective March 1, 1984, Thompson will handle all Tire Division, General Products Division and Goodyear Aerospace Advertising, Lenox said. A Thompson division, Brouillard Communications, continues to handle corporate advertising.

The constant demand for higher quality radial tires has eliminated the use of reclaim rubber in these products, forcing the close of Goodyear's 66-year-old reclaim operation in Akron effective Nov. 30. The use of reclaim rubber has declined steadily as radials have increased their share of the tire market, said Stanley J. Mihelick, executive vice president of Manufacturing. From 15 percent radials 10 years ago, the market is expected to reach 70 percent radials this year and 77 percent by 1985. As a result, Goodyear's Akron reclaim production requirements have decreased by more than 60 percent since 1978 from 200,000 pounds a day to 75,000 pounds, Mihelick said. Approximately 70 employees will be laid off when the reclaim facility closes, according to Mihelick. The decision will not affect the Technical Center, Mix Center or other Akron production operations. All reclaim rubber was shipped outside Akron to the Company's Kelly-Springfield subsidiary and other Goodyear radial tire plants. Hourly employees will be eligible for preferential hiring at master agreement plants that are hiring, Mihelick said. They also are entitled to state unemployment benefits, supplemental unemployment compensation and extended company hospital, medical and life insurance benefits. Housed in a multi-story building south of the Plant 2 Powerhouse, the reclaim operation dates back to 1917 and has limited potential, Mihelick said. Its future has not been determined at this time. The closing of the Akron facility will terminate the operation of rubber reclaim facilities by Goodyear in the U.S., Mihelick said. However, the company recognizes the important need to find viable alternate methods for disposing of scrap tires and considers it a continuing responsibility to assist in the development of such systems for the future, he said.

Goodyear will invest nearly \$3.5 million in its Worldwide Technical Center in Akron to expand radial tire production for auto racing, as announced recently by Robert E. Mercer, chairman and chief executive officer. "Not only does this emphasize our commitment to technological leadership in the demanding world of auto racing," Mercer said, "it also demonstrates our determination to remain cost-competitive with racing and experimental tire production in Akron, our world headquarters." Although no additional jobs are expected to be created by the expansion, new equipment will make the Tech Center more cost-competitive, therefore helping to protect jobs in racing tire production. The Tech Center currently employs approximately 575 in the production of both experimental and racing tires. The move makes Goodyear the first manufacturer in the U. S. to commit to an extensive radial racing tire production program.

The radial tire revolution that has swept all forms of ground transportation is about to take the air. Goodyear, the world's leading producer of aircraft tires, is developing radials for planes and says they could eventually dominate the aviation market the way they do with trucks and cars. However, several more years of developing and testing in the laboratory and on aircraft are needed before this becomes a reality, the company said. Because airplane tires operate at high speeds and under heavy loads, their development is extremely complicated and time consuming. On the basis of laboratory tests, Goodyear said radial aircraft tires should offer the same improvements in wear and durability as radial auto or truck tires.

A Goodyear film aired twice nationally by Public Broadcasting System stations within the past year has won two Emmy Awards for news and documentary programming from the National Academy of Television Arts and Sciences. The Emmys for cinematography and for outstanding informational, cultural or historical programming were awarded recently for the film "The Taj Mahal" at ceremonies at New York's Roosevelt Hotel. The first major documentary on the Taj Mahal and the first made inside its walls in 30 years, the film was widely acclaimed in the United States and India. A private showing was held for Indian Prime Minister Mrs. Indira Gandhi in India and for President and Mrs. Reagan at the White House. Narrated by Indian actor Saeed Jaffery, the 30-minute film tells the story of how Emperor Shah Jahan of India commissioned the Taj Mahal as a memorial to his wife Empress Mumtaz Mahal in 1631.

Goodyear and its subsidiaries are designing the accidents out of new machines before they reach the plant floor. This preventive approach, according to Dick Cummings, manager of Corporate Safety, is a keystone to the company's zero accident philosophy. "Safety is somewhat like traffic control," Cummings said. "If you keep having accidents at a busy intersection, you can put up more signs, but it's wiser to design the hazard out of the intersection and maintain an awareness program for both the pedestrian and driver." He said the company is committed to the elimination of accidents in the workplace, and some impressive improvements have been made in the last two years in safety statistics. Since late 1981 when Goodyear introduced its minimum action plan, the corporation has seen a 43 percent improvement in reduction of total accidents and 24 percent fewer lost-work days. Goodyear management's commitment to safety "takes total involvement," Cummings said, "but we know that commitment will help us increase our productivity and improve our competitive edge in terms of costs, and most importantly, healthier employees."

Editor: Tim L. Matchett

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